



State of Nevada Department of Business & Industry

Bruce Breslow
1830 College Parkway, Suite 100
Carson City, Nevada 89706
Phone (775) 684-2999 | Fax (702) 684-2998
business.nv.gov

Contact: Teri Williams, Public Information Officer
Phone: (702) 486-0407 ; E-mail: twilliams@business.nv.gov

FOR IMMEDIATE RELEASE- NOVEMBER 27, 2013

Governor Sandoval and Director Breslow urge Nevadans to support “Small Business Saturday,” this Saturday

Las Vegas – Governor Brian Sandoval and Department of Business and Industry Director Bruce Breslow today encouraged Nevada residents to take part in “Small Business Saturday” this Saturday, November 30. The day, which is part of a nationwide campaign led by American Express to highlight the importance of small business, also falls on the traditional opening of the holiday shopping season.

“I encourage all Nevadans to visit and support their local small business this Saturday and throughout the year,” Governor Brian Sandoval said. “By spending their hard-earned money in a locally-owned, independent business, Nevadans create a ripple effect in each of our communities. Working together, we can continue to strengthen the fabric of our state.”

According to the Small Business Administration, small businesses, or those with 500 or fewer employees, account for 95.6% of Nevada’s employers and employ 42% of the private-sector workforce in the state. *“In Nevada, small businesses fuel our state’s economy and will be a key factor in our ongoing economic recovery,”* said Bruce Breslow, Director of the Department of Business and Industry.

When consumers shop locally, more than 50 percent of the money spent stays within the community.

“I join the Governor in encouraging all Nevadans to support these local entrepreneurs on Saturday and throughout the year. By including these unique, local merchants in your holiday shopping traditions you keep hard-earned local revenue within your community,” said Breslow.

ABOUT BUSINESS AND INDUSTRY:

The Department of Business and Industry is the state agency designated by Governor Sandoval to serve as his administration's small business advocate. The department administers two business financing programs and provides referrals to additional sources of capital, provides comprehensive business start-up information at business.nv.gov and meets with business owners and entrepreneurs seeking guidance.

Businesses looking for information and guidance in starting or expanding a business can contact the Director's office at (702) 486-2750 or (775) 486-2999

###